

VisitNorthCentral.com

Explore the Heart of Massachusetts



Explore the heart of Massachusetts in Johnny Appleseed Country. This scenic region is quickly becoming a destination to watch. From the abundance of outdoor activities and agrotourism to the booming craft beer industry.

There's something for everyone!

Learn more at VisitNorthCentral.com



Venue Guide

for North Central Massachusetts

The Venue Guide is organized by the North Central Massachusetts Chamber of Commerce and Visit North Central Massachusetts, and provides the opportunity to find the perfect venue or event space for conferences, corporate events, weddings, holiday parties, birthday parties, retirement parties, and any other affairs that should be celebrated in the region.

Use this guide to find the perfect place for a memorable gathering! For more information on these venues, visit **visitnorthcentral.com/meetings**

Booking an event? Let the venue owner know that Visit North Central Massachusetts sent you!

Don't forget to share your experience with us: Facebook.com/visitnorthcentral Instagram: @VisitNorthCentralMA Twitter: @VisitNCM #VisitNorthCentral #NorthCentralMA



BREW YARD

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OPEN 7 DAYS A WEEK

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175 STATE ROAD EAST | WESTMINSTER, MA



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Chocksett Inn



Contact: Tianna Dionne

59 Laurelwood Road, Sterling, MA 01564 978.422.3355 sales@chocksettinn.com www.chocksettinn.com

Capacity: 300

Square Feet/Area: 6,300

Number of Rooms/Space: Contact us!

The elegance of the Chocksett Inn serves as the perfect atmosphere for your next special occasion. Out 27 guest rooms offer a quiet and relaxing space for guests to unwind. The restaurant at the Chocksett Inn offers a wide variety of culinary delights sure to please every palate and every occasion, from casual or romantic dining to exquisitely detailed menus for all of life's special events.

Colonial Hotel



Contact: Kara Huntoon

625 Betty Spring Road, Gardner, MA 01440 978.630.2500 corporatesales@colonial-hotel.com www.colonial-hotel.com

> Capacity: 500 Square Feet/Area: 4,669 Number of Rooms/Space: 7

The Colonial Hotel is perfectly designed for your next special occasion. Our 112 room hotel and event venue boasts an ideal setting in Gardner. Take advantage of our ample function space, our spacious rooms and suites, our enticing restaurant Colonial Grille, and more.

DoubleTree by Hilton



Contact: Joanne Rossley

99 Erdman Way, Leominster, MA 01453 978.534.9000 Kimberley.Kunce@Hilton.com www.Leominster.DoubleTree.com

Capacity: 900 Theatre Style 550 Rounds

Square Feet/Area: 14,000,

Including our Season outdoor Tent **Number of Rooms/Space:** 187

Located in the Heart of North Central Massachusetts, we have 187 guest rooms that meet every need. With over 14,000 Sq Ft of versatile, elegant function space, we are the perfect location for events of all sizes. Our friendly and dedicated associates are waiting to help make your stay as enjoyable as it can be starting with a Warm DoubleTree Chocolate Chip Cookie upon arrival.

Great Wolf Lodge - New England



Contact: Paula Lawrence

150 Great Wolf Drive, Fitchburg, MA 01420 978.343.9653 newenglandsales@greatwolf.com greatwolf.com/new-england/venues

> Capacity: 625 Square Feet/Area: 12,443 Number of Rooms/Space: 7

At Great Wolf Lodge our Conference space is located in its own private wing with seven separate and configurable meeting rooms, on site audio visual services, a separate entrance and satellite check-in capabilities. Our culinary excellence provides exceptional dining along with top notch service all while adhering to your budget guidelines. Amenities: Seven restaurants/outlets; two bars; three retail shops; two waterparks, and 40,000 sq. ft. play parkbudget guidelines.

The Groton Inn



Contact: Holly Varney

128 Main Street, Groton, MA 01450 978.448.6600 info@theGrotonInn.com www.thegrotoninn.com

Capacity: 150

Square Feet/Area: 7,000 Number of Rooms/Space: 60

The Groton Inn offers two elegantly appointed banquet rooms, an executive boardroom and break-out rooms— all with full audio/visual capabilities. Destined to become a sought-after venue for weddings, special occasions and business retreats, the inn features a beautifully landscaped courtyard with fireplace, and lovely grounds for ceremonies and receptions. Our knowledgeable and gracious staff will assist with your every request.

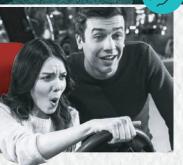
Reunite YOUR PACK

Great Wolf Lodge, New England's adaptable meeting spaces and state-of-the-art conference rooms and fully-invested-in-your-success sales professionals combine productivity with enjoy-ability and bring groups together for a memorable escape.

- ·60 mins. NW of downtown Boston
- •12,000 sq. ft. of flexible meeting space
- 406 guest suites
- ·8 food and beverage outlets
- ·68.000 sq. ft. indoor waterpark









Contact group sales at 978.516.0155 NewEnglandSales@greatwolf.com



The 228 in Sterling



Contact: Sharon Olsen

228 Leominster Road, Sterling, MA 01564 978.563.9228 events@the228insterling.com www.the228insterling.com

Capacity: 95 indoors / 150 with tent

Square Feet/Area: 1,800 Number of Rooms/Space: 1

New barn event property located on 8 acres in Sterling. Convenient highway access, exclusive use. Open year round for all types of indoor/outdoor events. Staffed with lots of ala carte options. Come "celebrate at the 228" and have your event, your way. Amenities: prep kitchen, fire pit, exclusive use, pavilion, covered patio.

The Devens Common Center



Contact: Laura Hume

31 Andrews Parkway, Devens, MA 01434 978.772.0188 lhume@truenorthhotels.com www.devenscommoncenter.com

Capacity: 1-500

Square Feet/Area: 14,000 Number of Rooms/Space: 11

Devens Common Center is the newest concept in meeting and event facilities. An upscale atmosphere with gourmet food and reasonable prices. You deserve a facility that reflects the importance of your event and the time you spent to plan it. Choose the Devens Common Center and let our experience make you shine.

The Fay Club



Contact: Steve Duvarney

658 Main Street, Fitchburg, MA 01420 978.345.4537 reservations@thefayclub.com www.thefayclub.com

Capacity: 100

Square Feet/Area: 7,500 Number of Rooms/Space: 7

Attention to detail for your meeting or function in a historic, gothic mansion built in 1883. From hors d'oeuvres to a fine dining experience, we can cater to your specific needs. Not fully handicapped accessible.

Fitchburg State University



Contact: Jennifer Davis

160 Pearl Street Fitchburg, MA 01420 978-665-3900 jdavis86@fitchburgstate.edu www.fitchburgstate.edu

Capacity: 10-800

Square Feet/Area: Varies Depending on Room **Number of Rooms/Space**: Multiple Rooms

We have event spaces such as classrooms, conference rooms, meeting rooms, and auditoriums.

Most availability during weekday evenings, weekends, and during university breaks. Must show proof of liability insurance.

Game On Fitchburg



Contact: Dean Hirtle

100 Game On Way, Fitchburg, MA 01420 774-666-0026 Dean@Gameonfitchburg.com www.gameonfitchburg.com

Capacity: Contact Us!

Square Feet/Area: 120,000 indoor/outdoor complex

Number of Rooms/Space: Contact Us!

Game On Fitchburg provides outdoor and indoor space for sports activity, community events, corporate outings, meetings, parties, banquets, leadership and team building activity, and classes. With over 80,000 square feet of indoor playing surface throughout the facility on two floors there is room to plan your event. With a Sports Bar and Grill Restaurant and fully operational kitchen we also can meet your catering needs. Contact us today at info@gameonfitchburg.com.

Harrington Farm



Contact: Traci Swenson

178 Westminster Road, Princeton, MA 01540 978.464.5600 traci@harringtonfarm.com www.harringtonfarm.com

Capacity: 250

Square Feet/Area: Contact Us! Number of Rooms/Space: 1

Whether you're planning a lively summer soiree, an inmate fireside ceremony, or something in between, our seasoned planning experts will help you design a guest-friendly celebration that captures the season's natural beauty and your unique style.

Oak Hill Country Club



Contact: Audra Kirtland

840 Oak Hill Road, Fitchburg, MA 01420 978.342.2717 akirtland@oakhillcc.org www.oakhillcc.org

Capacity: 190

Square Feet/Area: Contact Us!

Number of Rooms/Space: 2 inside, 2 outside

Oak Hill Country Club offers the perfect venue for member-sponsored events such as weddings, graduations, showers, bereavements, birthdays, holiday functions and more. Our ballroom-style Garden Room serves as the perfect location for large gathering while our 1921 Room is excellent for smaller gatherings. Both overlook our picturesque golf course, as do our two separate outdoor patios located at the 1st and 5th tee boxes.

Sterling National Country Club



Contact: Brian Dugan

33 Albright Road, Sterling, MA 01564 978.422.0275 briand@sterlingcc.com www.sterlingCC.com

Capacity: 300

Square Feet/Area: Contact Us! Number of Rooms/Space: 3

Private Country Club...World Class setting... Championship Golf Course...Personalized Service. Sterling National is the perfect venue for your meeting or celebration reception. 18-hole Championship Golf Course, Wedding & Social Function Venue.

Wachusett Mountain Ski Area



Contact: Steffanie Luniewicz

499 Mountain Road, Princeton, MA 01541 978.464.2300 sales@wachusett.com www.wachusett.com

Capacity: 2,000

Square Feet/Area: 38,000

Number of Rooms/Space: Contact Us!

Conveniently located within about an hour's drive from Boston, Providence and Worcester, Wachusett Mountain is a venue unlike any other. This is a unique setting with both outdoor and indoor venue options. The picturesque background will leave you and your guests in awe, as our excellent staff takes care of every detail. Ideal venue for weddings, tradeshows, fundraisers, team building events, corporate outings & meetings.



Golf & Country Club

and

the albatt ss

Destminster Golf and Country Club is an 18 hole championship course with a 15,000 sq. ft. clubhouse, pro shop, banquet facility, restaurant, outdoor deck & tavern situated on 135 acres of land in scenic Westminster, Massachusetts. Featuring superior golf, dining and function facilities it is the perfect venue for your next event.

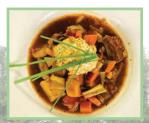
The Albatross restaurant seats 120 and serves lunch & dinner. Our patio bar & deck overlooking the course is open daily for our golfers and restaurant guest. The banquet hall seats 220 people and is available for:

TOURNAMENTS
WEDDINGS • PARTIES
CORPORATE EVENTS

51 Ellis Road Westminster, MA 978-874-5900 westminstercountryclub.com









Westminster Country Club



Contact: William Gustus

51 Ellis Road, Westminster, MA 01473 978.582.6694 settlersgolf@gmail.com www.westminstercountryclub.com

Capacity: 250

Square Feet/Area: 6,000 Number of Rooms/Space: 3

Westminster Golf and Country Club is a first class wedding, conference and meeting venue. Our full-service restaurant and spacious banquet hall can accommodate groups from 20 to 250 people. Our award-winning staff is available to ensure that your event will be a great success.

Breweries

Moon Hill Brewing Co.



Contact: Stacey Kazinskas

74 Parker Street, Gardner, MA 01440 978.669.0122 | stacey@gardnerale.com www.gardnerale.com

Capacity: Function Room: 20; Restaurant: 200; Deck: 42 (weather permitting)

Square Feet/Area: FR: 350; R: 4,000; Deck: 800 Number of Rooms/Space: 1 (Function Room)

Moon Hill Brewing began brewing in 2006 at the Gardner Ale House. Our first beers were classical English and German varieties. Those beers are still being brewed, but have been joined by a wave of beers spanning many styles such as Belgian witbier, sours, barrel aged and hop, hop, hoppy beers. Moon Hill Brewing began distributing beer outside of the Ale House in 2016 and Pufnstuf American IPA can now be found at your local packie or at your local tap room. We are the home of the area's largest Oktoberfest party and the comical Chair Luge Challenge, the last Saturday in September.

<u>Breweries</u>

River Styx Brewing



Contact: Scott Cullen

166 Boulder Drive, Suite 112, Fitchburg, MA 01420 805.807.4238 riverstyxbrewing@gmail.com www.riverstyxbrewing.com

Capacity: 185

Square Feet/Area: 3,500 (Taproom)

Number of Rooms/Space: 1, but can section off

area in the taproom

We specialize in creating high quality small batches of craft beer. We have a large taproom with ample seating and tons of classic games. We also have a brand new outdoor patio for when the warm weather strikes. We are dog and kid friendly! We also have food truck most days bringing gourmet food from many areas to the brewery.

<u>Breweries</u>

Wachusett Brew Yard



Contact: Jamie Roy

175 State Road East, Westminster, MA 01473 978.874.9965 jroy@wachusettbrew.com www.wachusettbrew.com

Capacity: Contact Us!

Square Feet/Area: Contact Us!

Number of Rooms/Space: 2 indoor, 1 outdoor area

Take a trip to the Wachusett Brew Yard. We are open 6 days a week for you to come enjoy our great food, live music, and of course award-winning beer. Our unique bar built in a custom Airstream trailer features 24 beers on draught. We also have a retail store and brewery tours are available on Fridays and Saturdays.

4-H Camp Middlesex



Contact: Steven LaFountain

1031 Erickson Road, Ashby, MA 01431 978.386.7704 office@campmiddlesex.com www.campmiddlesex.com

Capacity: 120

Square Feet/Area: 75 acres

Number of Rooms/Space: Contact Us!

Camp Middlesex is a co-ed summer camp for children ages 6-15 in Ashby. We offer a wide variety of programs that allow children to build life skills. In addition, we rent the camp for special events. Amenities: Cabins

Coggshall Park



Contact: Carol Ekstrom

159 Electric Avenue, Fitchburg, MA 01420 978.235.7273 Cekstrom54@verizon.net www.coggshallpark.org

Capacity: 45-50

Square Feet/Area: Contact Us! Number of Rooms/Space: 1

The stonehouse overlooks mirror lake in the park that covers over 250 acres. A beautiful setting for weddings, birthdays or any of your party needs or meetings. A beautiful gazebo sits not far from the stonehouse on the lake for some memorable picture opportunities. After your party or meeting enjoy some time walking the many trails or just sit down by the lake and relax.

Cornerstone Ranch



Contact: Susan Connell

29 Dowds Lane, Princeton, MA 01540 978.464.1501 sue@cornerstoneranch.org www.cornerstoneranch.org

Capacity: 50

Square Feet/Area: Contact us!

Number of Rooms/Space: Contact us!

We love taking people on trail rides at Cornerstone Ranch. Our horses are so sweet and the trails are very beautiful. We also serve ice cream on the weekends with horse drawn rides and pony rides. Take a sleigh ride at Cornerstone this winter. Hope to see you soon at the Ranch!

Davis' Farmland



Contact: Larry Davis

145 Redstone Hill Road, Sterling, MA 01564 978.422.6666 info@davisfarmland.com www.davisfarmland.com

Capacity: Contact us!
Square Feet/Area: Contact us!
Number of Rooms/Space: Contact us!

Davis Mega Farm Festival is perfect for your next corporate, school, birthday, reunion or get together. Work together as a team or challenge your friends in the world famous Davis Mega Maze. Enjoy Award-winning Kansas City BBQ, Zip Lines, Laser Tag, Live Music, Locally Crafted Beer, Farm Animals & over 50 attractions.

Hollis Hills Farm



Contact: Jim Lattanzi

340 Marshall Road, Fitchburg, MA 01420 978.696.3130 jim@hollishillsfarm.com www.hollishillsfarm.com

Capacity: 99 people inside Square Feet/Area: 7,000 sq feet Number of Rooms/Space: 3

Nestled on scenic Marshall Road in Fitchburg, Hollis Hills offers PYO strawberries, apples, pumpkins & flowers. February welcomes maple season with tours, food & music for maple enthusiasts. Come summer, we serve Gifford's ice cream daily in addition to Fridays at the Farm series, featuring live music, a full bar, food & outdoor space for a family friendly vibe. Like our FB page!

Lanni Orchards, Inc.



Contact: Jerry or Lisa Lanni

294 Chase Road, Lunenburg, MA 01462 978.582.6246 | info@lanniorchard.com www.lanniorchard.com

Capacity: Contact us! Square Feet/Area: 90 Acres Number of Rooms/Space: Contact us!

Lanni Orchards is your destination for a family farm experience! We offer lots of pick your own items starting with Strawberries in June! Our farm stand is open year round and carries lots of locally made products. Everything from produce year round to dinners, cheese, bread, steak tips, chicken, pot pies, coffee cakes, pastries, fudge and so much more. We have events at our farm through out the year. Check out our website for the most up to date information. Follow us on Facebook and you will be notified of all of our activity.

Sholan Farms



Contact: Joanne M. DiNardo

1125 Pleasant Street, Leominster MA 01453 978.840.3276 jdinardo50@gmail.com www.sholanfarms.com

Capacity: 200

Square Feet/Area: Contact Us!

Number of Rooms/Space: Contact Us!

Sholan Farms is the ideal location for hosting outdoor company and family outings, events, and wedding ceremonies. The farm is located high on a hill with panoramic views towards Boston and also overlooks rolling hills and undeveloped land. In addition we accessible to people with all abilities. The farm also has many maintained hiking trails. Grandstand & Gazebo

Museums

Fitchburg Art Museum



Contact: Jessie Olson

185 Elm Street, Fitchburg, MA 01420 978.345.4207 events@fitchburgartmuseum.org www.fitchburgartmuseum.org

> Capacity: 25-300 Square Feet/Area: 2,400 Number of Rooms/Space: 3

The galleries and courtyard of the Fitchburg
Art Museum offer a unique setting for your
meeting, retreat, cocktail party, shower, holiday
celebration, or wedding. We can accommodate
groups from 25 to 300 guests and have several
options to cater to your individual needs.
Discount for members and non-profits available.

Museums

Museum of Russian Icons



Contact: Anna Farwell

203 Union Street, Clinton, MA 01510 978.598.5000 afarwell@museumofrussianicons.org www.museumofrussianicons.org

Capacity: Dinners 64, Cocktail Events 100-150

Square Feet/Area: 3,000 Number of Rooms/Space: 3+

The Museum's flexible-use Auditorium can accommodate business meetings, formal dinners, lectures, seminars, and parties. It has excellent acoustics and a resident Steinway baby grand piano. The Tea Room offers a charming setting for receptions or intimate dining amid antique samovars and changeable colored ceiling lights. Smaller gatherings can be hosted in the Library or on our elegant Roof Terrace.

FITCHBURG ART MUSEUM

MAKE YOUR NEXT EVENT A WORK OF ART







Choose a unique venue for your corporate meeting, private function, or wedding at the Fitchburg Art Museum. Located in the heart of North Central Massachusetts, the Museum is within a 50 mile radius of Boston and Worcester and easily accessible from Route 2. We offer galleries, art studios, an outdoor courtyard, and ample free parking. The Museum is 100% handicapped accessible. Discount available for corporate members.

BOOK A TOUR TODAY!

978.345.4207, x306 | Events@fitchburgartmuseum.org 185 Elm Street, Fitchburg, MA | Fitchburgartmuseum.org

Restaurants

110 Grill Leominster



Contact: Matt Colson

207 Mill Street, Leominster, MA 01453 978.728.4730 mcolson@110grill.com www.110grill.com

Capacity: 40-50

Square Feet/Area: Contact Us! **Number of Rooms/Space:** 2

110 Grill would love to help you plan your next business function, birthday party, bridal shower, baby shower, rehearsal dinner and more. Features of our private dining rooms include a great space with sliding glass doors, seating for up to 40 or 50 guests.

<u>Restaurants</u>

The 1761 Old Mill



Contact: Rhetta Guimond

69 State Road East, Westminster, MA 01473 978.874.5941 oldmill1761@aol.com www.1761oldmill.com

Capacity: 10-150

Square Feet/Area: 18,000 Number of Rooms/Space: 12

With its beautiful setting and charming New England hospitality, the 19761 Old Mill Restaurant makes the perfect venue for your next event.

We specialize in functions such as business meetings, showers, rehearsal dinners, and weddings. Inquire for more information and let us help you plan your next special event.

Restaurants

The Bull Run



Contact: Alison Tocci

215 Great Road, Shirley, MA 01464 978.425.4311 alison.bullrun@gmail.com www.bullrunrestaurant.com

Capacity: 10-300 inside, 100 outside Square Feet/Area: Contact Us! Number of Rooms/Space: 7

An award-winning farm-to-table restaurant, function and concert venue set in a restored Colonial Tavern with modern American cuisine. Seven dining rooms, 4 stages featuring world class entertainment. Choose from our grand Sawtelle Room, Garden Patio, Covered Bridge, or the authentic atmosphere of our 18th Century Tavern as featured on Chronicle, Phantom Gourmet, Boston Globe and Worcester Telegram.

<u>Restaurants</u>

Gardner Ale House



Contact: Stacey Kazinskas

74 Parker Street, Gardner, MA 01440 978.669.0122 stacey@gardnerale.com www.gardnerale.com

Capacity: Function Room: 20; Restaurant: 200; Deck: 42 (weather permitting)

Square Feet/Area: FR: 350, R: 4,000, Deck: 800 Number of Rooms/Space: 1 (Function Room)

Family-oriented brewery and restaurant, also known as Moon Hill Brewing Co. We make our own beer, and just about everything else on our casual, bistro style menu. We serve lunch and dinner and generally have 14 of our beers on tap. With Boston style ambiance, we are your oasis in North Central Massachusetts! Our function room holds 20. Projector and screen available. Sunday brunch too, 10:00 till 2 pm. Open 7 days!

<u>Restaur</u>ants

Il Forno Restaurant



Contact: Cindy Laberge

27 Airport Road, Fitchburg, MA 01420 978.345.2511 cindy@il-forno.com www.il-forno.com

Capacity: 199 seats
Square Feet/Area: 5,000
Number of Rooms/Space: 3

Proudly serving this wonderful community for the last 27 years in our newly renovated Fitchburg location. We pride ourselves on using the finest ingredients to make great food, and pair that with our friendly and exceptional service to have a great dining experience. Catering is our expertise, either in house or a venue of your choice. An occasion at any location!

<u>Restaurants</u>

Legends Grille & Sports Bar



Contact: Katie Marsh

68 Airport Road, Fitchburg, MA 01420 978.342.6500 legends@legendsbarandgrille.com www.legendsbarandgrille.com

> Capacity: 140 Square Feet/Area: 4,000 Number of Rooms/Space: 2

Legends Grille & Sports Bar located in Fitchburg MA is a full service sports bar offering great appetizers, sandwiches burgers and more! In addition to our casual style atmosphere, we also have a private function room available to book your next event!

We look forward to serving you at Legends!

<u>Restaur</u>ants

Slattery's Restaurant



Contact: Dave Celuzza

106 Luneburg Street, Fitchburg, MA 01420 978.342.8880 dave@slatterysrestaurant.com www.slatterysrestaurant.com

Capacity: 285

Square Feet/Area: 6,150 **Number of Rooms/Space:** 3

Founded in 1934, we are located on the est side of Fitchburg — just a few blocks from Fitchburg State University and the Wallace Ice Arena. We are fueled by a passion to provide exceptional food and service complete with proper cocktails and interesting wines by the glass. Private functions spaces available and large groups are welcome!

Visit the Johnny Appleseed Visitor Center!

Route 2 Westbound In Lancaster, MA!

The Johnny Appleseed Visitor Center is named after American Pioneer and folk hero John Chapman, who was born locally in Leominster. You can find hand-painted murals of the four seasons, historical items that showcase the region's heritage and a gift shop that carries many local products.

The local products include jams, jellies, honey, maple syrup, fudge, chocolates, sparkling cider, cheeses, stuffed animals, and the local icon of American kitsch — the plastic flamingo!

Over 165,000 visitors walk through the Visitor Center doors each year. Some stop in for a pit stop, some for directions to local destinations and some for local products from across the region.





"A hidden treasure of New England."

— Chronicle Boston

The Bull Run

RELAX & DINE IN THE "BOOTS OFF" COMFORT OF AN AUTHENTIC COLONIAL TAVERN.

SEE WORLD CLASS ENTERTAINMENT IN AN INTIMATE, FRIENDLY & LOCALLY OWNED VENUE.



BullRunRestaurant.com 215 Great Road, Shirley, MA 01464 978-425-4311





